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Dear Chair Allen and Members of the Committees:

We are pleased to submit five reports and a written testimony in connection with the joint informational hearing on the Arts concerning cultural planning for the Los Angeles 2028 Olympic and Paralympic Games. These materials were generated by a research project titled *Staging Heritage: Policy Lessons from Global Cultural Events for the Los Angeles 2028 Olympic and Paralympic Games*, undertaken at UCLA's Luskin Center for History and Policy. The research examined how museums, cultural institutions, public agencies, and communities can prepare for and contribute to the cultural dimensions of major sporting events.

Our research is grounded in a historical approach. It considers the cultural programs and institutional experiences associated with the Los Angeles 1984 Olympic Games, London 2012 Olympic and Paralympic Games, the FIFA World Cup Qatar 2022, and the Paris 2024 Olympic and Paralympic Games. Drawing on official evaluations, government and organizing-committee reports, institutional documentation, published scholarship, and interviews with practitioners, we have examined several issues directly relevant to cultural planning for LA28.

We are grateful for the opportunity to contribute this research to the Committee's consideration of the Cultural Olympiad and the broader cultural planning connected to LA28. We hope that the materials will assist the Legislature, cultural institutions, public agencies, and community partners as they consider how the Games can strengthen cultural participation and leave lasting value for the people and communities of Los Angeles.

Respectfully submitted,

A handwritten signature in blue ink that reads "T Paul".

A handwritten signature in blue ink, appearing to be "Anaghime Esmeralda Ziani".

Professor Tawny Paul

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and Policy
Director, UCLA Public History Initiative
Co-Principal Investigator, Staging Heritage

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