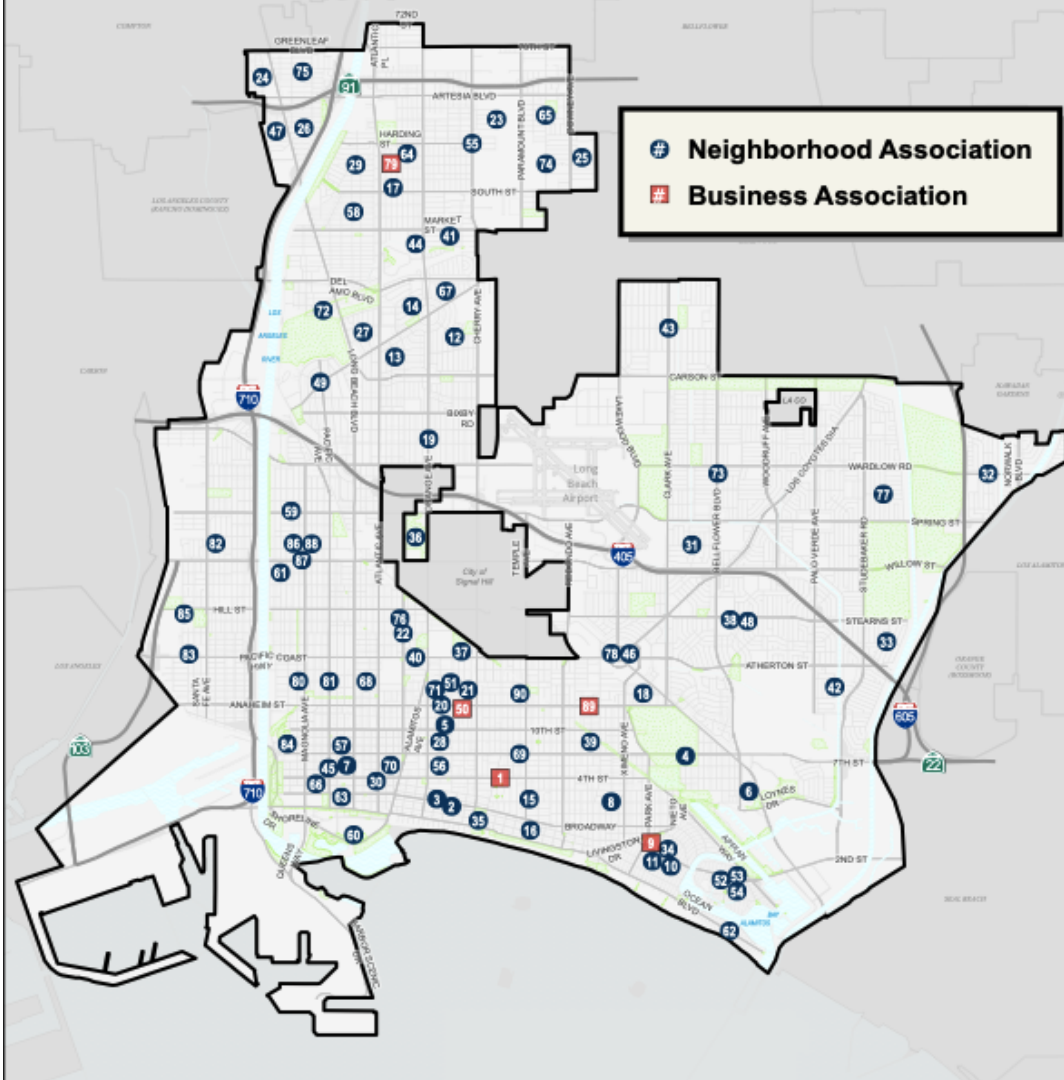




Soccer in the LBC

Group Stage



LA Galaxy Soccer Celebration

- Partnership with LA Galaxy and Downtown Long Beach Alliance
- Fan experiences, youth programming, and community activations

Knockout Stage



Matches in the Park

- Soccer-themed events hosted at local parks across Long Beach
- Opportunities for residents to gather and celebrate in family-friendly settings

World Cup Final



Beach Streets Kickin' It

- One-day open streets event presented with Metro
- Celebrate soccer while encouraging walking and biking and supporting local businesses

