



CULTURAL OLYMPIAD

A celebration of **culture** created by and for **Angelenos** and shared with the **world**.



October 14, 2026



DWAYNE JONES

SVP, Cultural Olympiad
& Stakeholder Events



NORA HALPERN

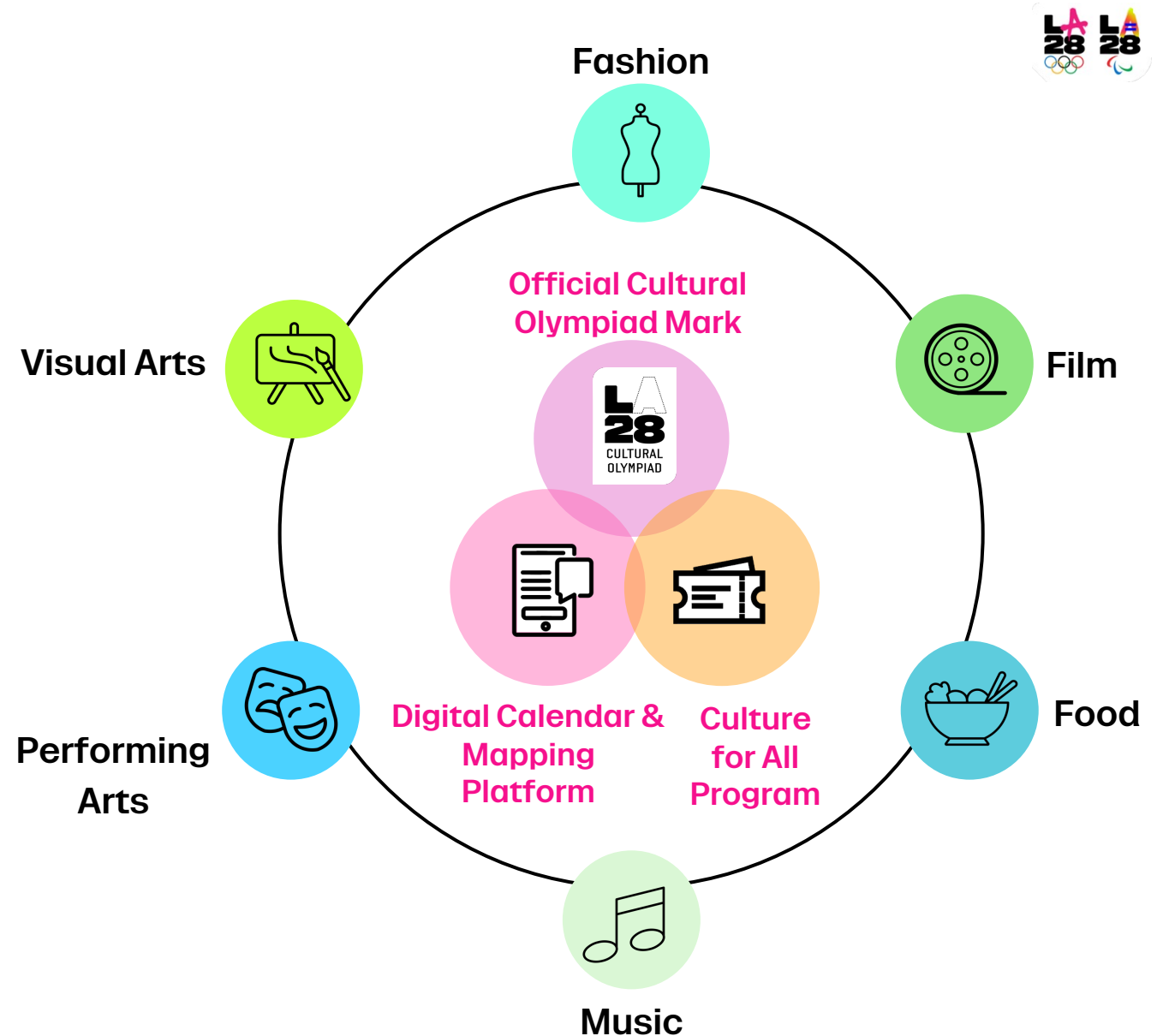
VP & Executive Director,
Cultural Olympiad

The Cultural Olympiad will provide communities across the Greater Los Angeles Area with a platform to tell their stories through arts, culture, and heritage.

Woven together, these myriad and unique narratives will give visitors a vision of our city's vast cultural richness and complexity while also developing a greater sense of understanding, pride, connection, and belonging for those who call Los Angeles home.

Objectives & Structure

- Celebrate and uplift the diverse culture of Los Angeles
- Leverage LA's unique position at the global intersection of culture, sport, and creativity
- Collaborate with community partners on programming
- Ignite a culture of participation; ensuring that everyone sees themselves as part of the LA28 story



Underway and Upcoming



NOW



THE LA28 OFFICIAL ART POSTERS

8 Olympic • 8 Paralympic

Diverse collection of local LA Artists

Unveiled and available on sale
one year out (July 2027)

NEXT



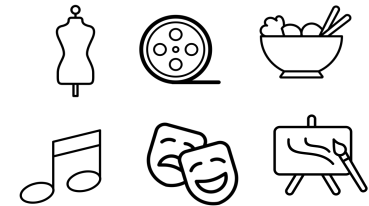
THE OFFICIAL LA28 CULTURAL OLYMPIAD MARK

Launching early 2027

Easy application process

Opportunity to bring your programming
under the Cultural Olympiad 'umbrella'
for amplification to our audience

NORTH STAR



MUCH MORE TO COME...

Digital Calendar & Mapping Platform

Programming in all disciplines:
FASHION • FILM • FOOD • MUSIC •
PERFORMING ARTS • VISUAL ARTS

Free programming at local LA parks,
venues and locations working with
partners and community stakeholders

Thank You.

