

Mayor Bass Encourages Angelenos To Sign Up To Get Notified When 2028 Olympic and Paralympic Game Ticket Registration Opens

L.A. is ready – Mayor Bass has taken urgent action to prepare L.A. to welcome the world

LOS ANGELES – The LA28 Olympic and Paralympic Games today announced details for its Official LA28 Ticketing and Hospitality Programs. Mayor Bass is encouraging Angelenos to sign up at la28.org to be notified when ticket registration for the 2028 Olympic and Paralympic Games opens. Registration for Olympic Games tickets will begin in January 2026. Single tickets for both Games will start at \$28, with early access to tickets for locals around Games venue cities. Tickets for the Paralympic Games will go on sale in 2027. Mayor Bass has spearheaded significant, lasting change throughout the City and is encouraging Angelenos to sign up to experience the greatest Games the city has seen.

“In Los Angeles, crime is down, homelessness is down and we are leading the fastest disaster recovery effort in state history,” said **Mayor Karen Bass**. “Angelenos from across the City have come together to show the world the beauty of our City, and today is a new step forward. L.A. will be ready for millions to see the best of our small businesses, diverse communities and so much more.”

Since taking office, Mayor Bass has moved Los Angeles forward to ensure that the world sees the best of Los Angeles:

Preparing for the Games

The Games will produce a lasting legacy for Angelenos for decades to come, and young Angelenos are already benefitting from the 2028 Games. The Mayor celebrated [more than one million enrollments in PlayLA](#) – a program that offers youth and adaptive sports at a low cost for kids across L.A. The Mayor joined young Angelenos and Paralympians to celebrate this achievement at the LA Memorial Coliseum, which will make history as the first venue in history to host three Olympic Games – in 1932, 1984 and 2028.

To ensure that our small businesses benefit from the Games, Mayor Bass launched [‘ProcureLA’](#) to create a pipeline of businesses that are ready and equipped to win contracting opportunities ahead of major events. Through the program, businesses will receive one-on-one consultation from the City’s Business Source Centers, training and assistance with certification, proposal development, registration to procurement portals and so much more to equip small businesses for successful bidding.

Mayor Bass also [reaffirmed the City’s commitment](#) to ensuring that the delivery and legacy of the Games are inclusive of people with disabilities, including by signing an official Games Host City Accessibility Commitment, developing and overseeing the implementation of a Games Accessibility Plan and by appointing the City’s first-ever Accessibility Chief within the Office of Major Events.

Momentum For A Better Los Angeles

Los Angeles has seen a decline in homelessness for two years in a row – bucking nationwide and statewide trends. Mayor Bass is leading lasting change, with a 17.5% decrease in street homelessness since she took office and permanent housing placements at an all-time high. Safety in Los Angeles has also improved as a result of innovative comprehensive strategies that include law enforcement and a community safety approach. Violent crime is down in Los Angeles and homicide totals are the lowest in decades.

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